

Rep Order# 8809103 Ver# 1 Status New
EC'd Yes

Traffic Order#

36152

Printed: 06/11/2012 8:46 AM
Last Received: 06/11/2012 8:37 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NEV VS SPEC INT TAX
Product Issue
Estimate# 1250
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1250
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$400.00 1000	10/30-11/05	2 2	1	3	\$1,200.00	
	2	TU,M	5A-6A	8 NEWS NOW AT 5A	:30	\$400.00 1000	11/06-11/12	1	1	1	\$400.00	
	3	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$500.00 1200	10/30-11/05	2 2	1	4	\$2,000.00	
	4	TU,M	6A-7A	8 NEWS NOW AT 6A	:30	\$500.00 1200	11/06-11/12	1	1	1	\$500.00	
	5	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$350.00 1000	10/30-11/05	2 2	1	5	\$1,750.00	
	6	TU,M	7A-9A	CBS THIS MORNING	:30	\$350.00 1000	11/06-11/12	1	1	1	\$350.00	
	7	SA	5A-7A	CBS THIS MORNING SATURDAY	:30	\$250.00 550	11/03-11/03	1	1	1	\$250.00	
	8	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$200.00 500	11/04-11/04	1	1	1	\$200.00	
	9	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$850.00 2000	11/04-11/04	1	1	1	\$850.00	
	10	SU	8A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$850.00 1500	11/04-11/04	1	1	1	\$850.00	
	11	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$450.00 850	10/30-11/05	1 1	1	3	\$1,350.00	
	12	TU,M	9A-10A	LIVE! WITH KELLY	:30	\$450.00 850	11/06-11/12	1	1	1	\$450.00	
	13	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$850.00 3500	10/30-11/05	1 1	1	4	\$3,400.00	

celm

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	14	TU,M	10A-11A	PRICE IS RIGHT	:30	\$850.00	11/06-11/12	1	1	1	\$850.00	
	15	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,500.00 3500 4500	10/30-11/05	70	1	3	\$4,500.00	
	16	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$400.00 850	10/30-11/05	71	1	4	\$1,600.00	
	17	TU,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$400.00 850	11/06-11/12	1	1	1	\$400.00	
	18	TU-F,M	1230P-2P	THE BOLD AND THE BEAUTIFUL / Deal	:30	\$900.00	10/30-11/05	71	1	2	\$1,800.00	
	19	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$900.00	10/30-11/05	70	1	2	\$1,800.00	
	20	TU-F,M	2P-3P	THE TALK	:30	\$900.00	10/30-11/05	71	1	3	\$2,700.00	
	21	TU-F,M	3P-4P	ELLEN	:30	\$600.00 1000	10/30-11/05	72	1	4	\$2,400.00	
	22	SU	530P-6P	INSIDE EDITION	:30	\$450.00 650	11/04-11/04	1	1	1	\$450.00	
	23	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$700.00 1300	10/30-11/05	71	1	4	\$2,800.00	
	24	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$800.00 1500	10/30-11/05	71	1	5	\$4,000.00	
	25	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$550.00 800	11/03-11/03	1	1	1	\$550.00	
	26	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$500.00 800	11/03-11/03	1	1	1	\$500.00	
	27	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$600.00 1500	11/04-11/04	1	1	1	\$600.00	
	28	TU-F,M	630P-7P	INSIDE EDITION	:30	\$850.00 1300	10/30-11/05	71	1	3	\$2,550.00	
	29	TU-F,M	7P-8P	ET/INSIDER	:30	\$900.00 1300	10/30-11/05	71	1	3	\$2,700.00	

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	30	SA	7P-8P	ET WEEKEND	:30	\$450.00 600	11/03-11/03	1	1	1	\$450.00	
	31	M	9P-10P	2.5 HALF MEN/ MIKE & MOLLY	:30	\$12,000.00 15000	11/05-11/05	1	1	1	\$12,000.00	
	32	TU	8P-9P	NCIS	:30	\$8,500.00 25000	10/30-10/30	1	1	1	\$8,500.00	
	33	W	8P-9P	SURVIVOR 25	:30	\$7,500.00 9050	10/31-10/31	1	1	1	\$7,500.00	
	34	TH	9P-10P	PERSON OF INTEREST	:30	\$8,500.00 20000	11/01-11/01	1	1	1	\$8,500.00	
	35	TH	10P-11P	THE MENTALIST Elementary	:30	\$10,000.00 8500	11/01-11/01	1	1	1	\$10,000.00	
	36	F	9P-10P	CSI: NY	:30	\$5,500.00 8500	11/02-11/02	1	1	1	\$5,500.00	
	37	SU	7P-8P	60 MINUTES	:30	\$6,000.00 25000	11/04-11/04	1	1	1	\$6,000.00	
	38	SU	10P-11P	CSI: MIAMI	:30	\$5,000.00 12600	11/04-11/04	1	1	1	\$5,000.00	
	39	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$1,000.00 2200	10/30-11/05	1	1	4	\$4,000.00	
	40	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$800.00 1100	11/03-11/04	1	1	1	\$800.00	
	41	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$450.00 850	10/30-11/05	1	1	4	\$1,800.00	
	42	SA	1235A-135A	BROTHERS & SISTERS Divinci's Inquest	:30	\$200.00	11/03-11/03	1	1	1	\$200.00	
	43	SA	9A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$750.00 5000	11/03-11/03	1	1	1	\$750.00	
	44	SA	1230P-4P	CBS COLLEGE FTBL-LATE GAME	:30	\$750.00 5000	11/03-11/03	1	1	1	\$750.00	
	45	SU	10A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$2,500.00 25000	11/04-11/04	1	1	1	\$2,500.00	

4p

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	46	SU	115P-43CP	CBS NFL FOOTBALL-LATE GAME	:30	\$2,500.00 25000	11/04-11/04	10	1	1	\$2,500.00	

---REPORT TOTALS---

Report Totals: 89 / \$120,500.00

---SALES MONTHLY TOTALS---

Nov 12: 89 / \$120,500.00
Sales Totals: 89 / \$120,500.00
Station Totals: 89 / \$120,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$388,710	CABL	0%	KLAS	31%	KSNV	27%	KTNV	17%	KTUD	0%
		KVCW	3%	KVMY	5%	KVVU	17%	UNKN	0%		

Books FEB11
Demos RA35+

NO CHG IN TOTAL